



## DEDICATION AND COMMITMENT

Other companies can provide contract hire, but only Hallmark can offer our unique level of personal attention.

Each of our customers receives the individual attention of one of our senior Account Managers. And every three months we will conduct a full review with you, to guarantee continued excellence of service.

### Providing what you want, not what we have

Because we are not tied into deals with one or two manufacturers we can work with you to choose or build the right vehicles, with the necessary specifications for the needs of your business. Your vehicles will be tailor made to your own requirements, and if your requirements change, we can move quickly to meet your new needs.

### Tailor-made solutions

Our starting point is to find out exactly how your business works. We will analyse your

requirements and particular operating conditions in great detail, examining what your customers want and expect, and taking into account the needs of your drivers. Before we propose solutions, we will really understand how distribution works in your business. We may even make suggestions on how efficiency can be improved.

With experience of many businesses, and our original background in the distribution of frozen food – probably the most difficult area of transportation – our expertise is second to none. From frozen food to fresh flowers, livestock to machinery, newspapers to glass, we have the specialised knowledge and experience to help you choose the right vehicles for any cargo.

### The vehicles to suit

From a single 35cwt Transit type truck to a fleet of temperature controlled vehicles, we can provide the vehicles you need, of any weight and with any specialised equipment or accessories. We will consider every aspect, making sure that

you get the most suitable vehicle types with the most efficient payload, ensuring economical aggregate costs (saving just one mile per gallon can add up to a significant saving in the long term!). We cover every detail, from providing the appropriate



Road Fund licence and keeping all maintenance records for “O” licence requirements to supplying tyre replacements.

We can provide full design and production facilities to ensure that your vehicles will be liveried to present your corporate identity – with no Hallmark branding at all. Regular maintenance and half-life refurbishment of your livery means your vehicles will continue to be moving evidence of your own high standards of efficiency.

**From dry freight to fresh foods, ambient goods to refrigerated items, Hallmark have the knowledge and expertise for all areas of distribution.**

HALLMARK CONTRACT HIRE LIMITED

